

BLUE  
DESIGN  
SUMMIT

LA SPEZIA

18|19|20 MAY 2026

A dynamic splash of water in shades of blue and white, centered behind the main text. The water droplets and splashes are captured in mid-air, creating a sense of movement and freshness.

# THE NEXT WAVE NOW

# THE NEXT WAVE NOW

**Blue Design Summit 2026:** a return to explore the role of design in building a tangible future.

**Water:** the unifying and inspiring element driving shared vision.

Convergence of creativity, innovation and responsibility to design change.

The Blue Design Summit 2026 will foster creativity, sustainability and innovation in nautical design, waterfront development and interior design through conferences, a competition, technical visits and awards with international industry leaders.



**Civic theatre of La Spezia**  
a strategic location  
in the heart  
of the blue nautical mile



**18-20 May 2026**

A three-day summit in  
fascinating locations

BLUE  
DESIGN  
SUMMIT

# THE NUMBERS OF THE 2025 EDITION

The summit brought together national and international experts to discuss **boating, waterfronts, hotels, and luxury cruises**, with a rich programme of conferences, technical visits, and side events.

Promoted by **City of La Spezia** and organized by **Maritime University Campus of La Spezia** and **Clickutility Team**, it highlighted the excellence of Made in Italy in the sector. The format included thematic sessions, the Blue Design Awards and networking moments in different locations of the city

The summit thus confirmed itself as a reference point for **water-related design**.



53

**Companies and  
Institutions**



90

**Speakers**



+1100

**Congress  
participants**

BLUE  
DESIGN  
SUMMIT

# MAIN TOPICS

Italy and the Blue Market

Innovations and sustainable futures

The superyacht market

Interior Design

Resort&Hospitality

New ways of yachting

Waterfront

Women in yachting

Technical clothing

# BLUE DESIGN AWARDS

Acknowledgments  
selected by the  
Event's Scientific  
Committee.



The Awards Ceremony with  
announcement of winners takes place  
at the Civic Theatre in La Spezia.

Promoted by **MIGLIORBLU**  
LA SPEZIA NAUTICAL DISTRICT

BLUE  
DESIGN  
SUMMIT

# BLUE DESIGN CONTEST

An international contest dedicated to college and university students that will recognize the best innovative ideas in “water-related” design.

BLUE  
DESIGN  
SUMMIT

IL  
CONT  
EST

BLUE  
DESIGN  
SUMMIT

# COMMUNICATION PLAN

- Dedicated website
- Promotional campaign in local, national and international targeted media
- Social and co-marketing activities with partners and supporters, with campaigns on Instagram and LinkedIn
- Media partnerships with yachting and leisure boating publications
- Media relations with local and business newspapers
- Periodic newsletter mailing to industry
- Press office activities: periodic drafting of press releases and dissemination

# CONTACTS

## Art and Content Director

Antonella Cotta Ramusino

e-mail: [a.cottaramusino@bluedesignsummit.it](mailto:a.cottaramusino@bluedesignsummit.it)

mobile: +393472758558

## Project Manager

Francesca Rabboni

e-mail [f.rabboni@bluedesignsummit.it](mailto:f.rabboni@bluedesignsummit.it)

mobile: +393342100689

## Sales

e-mail: [sales@bluedesignsummit.it](mailto:sales@bluedesignsummit.it)

## Sales Agent

Admarex srl

e-mail: [info@admarex.com](mailto:info@admarex.com)

Emanuele De Mari

mobile: +393473908061

Susann Reppe

mobile: +393471099504



[LinkedIn: bluedesignsummit](#)



[Instagram: @blue\\_design\\_summit](#)



[Facebook: bluedesignsummit](#)



[YouTube: @BlueDesignSummit](#)



[Sito Web: www.bluedesignsummit.it/?lang=en](http://www.bluedesignsummit.it/?lang=en)

