BLUE DESIGN SUMMIT

LA SPEZIA

18|19|20 MAY 2026

PROGRAM

Teatro Civico
Piazza Mentana, 1 La Spezia

THE NEXT WAVE NOW

BLUE DESIGN SUMMIT
LA SPEZIA 18 - 20 MAY 2026

MONDAY 18 MAY

Day accredited for the order of architects – 2 CFP

THE NEXT WAVE NOW

THE ITALIAN BLUE LIFESTYLE

From boating to tourism, from hospitality to design, water becomes a creative environment where "Made in Italy" finds one of its most dynamic expressions: the "Italian Blue Lifestyle." The Blue Economy and its related industries (11% of GDP) now represent a strategic driver for the country's growth, with a significant impact on the national economy and its global competitiveness. The real challenge today is to build solid connections between different sectors and stakeholders—boating, tourism, hospitality, design, industry, and local communities—to transform widespread excellence into a coherent and competitive system. In the opening session of the Blue Design Summit, we aim to explore new paths to reignite a phase of growth in the sector, in which La Spezia stands as one of the most internationally recognized hubs.

2.00 - 3.30 PM — **INSTITUTIONAL OPENING SESSION**

Moderated and presented by: Fabio Pozzo, Giornalista, La Stampa
Pierluigi Peracchini, Mayor, **City of La Spezia**
Edoardo Rixi, Deputy Minister, **MIT Ministero dei Trasporti**
Marco Bucci, President, **Liguria Region**
Bruno Pisano, President, **Port System Authority of the Eastern Ligurian Sea**
Col. Pil. Federico Sacco Maino, Commander, **Cadimare Area Support Logistic Center**
Alessandro Laghezza, President, **Confindustria La Spezia**
Alessandro Gianneschi, Vicepresident, **Confindustria Nautica**
Simone Lazzini, President, **Promostudi**
Alessandro Pittaluga, Project Coordinator, **Liguria International**
Davide Mazzola, Deputy Vice President, **Camera di Commercio Riviere di Liguria**

3.30 PM — **OPENING REMARKS**

Patrizia Saccone, Councilor for Economic Development, Higher Education, **and Urban Planning, City of La Spezia**

3.35 - 4.30 PM — **LA SPEZIA'S BLUE MILE: WHERE UNESCO CREATIVITY BEGINS**

Moderated and presented by: **Fabio Pozzo**, Giornalista, **La Stampa**
Pierluigi Peracchini, Mayor, **City of La Spezia**
Marco Bucci, President, **Liguria Region**
Fabio Ermetto, Chief Commercial Officer**, Baglietto**
Ivan Polidoro, Plant Director, **Riva - Ferretti Group**
Alessio Donno, Chief Operating Officer, **Valdettaro Group**
Marco Agnese, Owner, **Cantieri Navali La Spezia**
Paolo Bertetti, Chief Innovation Officer, **Sanlorenzo**

5.00 - 5.30 PM — **TOWARD SUSTAINABLE COMPETITIVENESS**

Moderated and presented by: **Fabio Pozzo**, Giornalista, **La Stampa**
Rosanna Ghirri, Manager, **City of La Spezia**
Angelo Riccaboni, Professor, **University of Siena**
Luigi Bottos, Head of ESG Product Management Certification, **RINA**

5.30 PM — **Sara Filippetti**, President, **Comitato Piccola Industria di Confindustria La Spezia**

SODALITAS CRESCO AWARDS

5.35 - 6.30 PM — **Monica Mazzucchelli,** Managing Director**, Consulnet**

THE FOUNDATIONS

Moderated and presented by: **Fabio Pozzo**, Giornalista, **La Stampa**
Pier Paolo Celeste, Coordinator, **Marevivo International**
Fabio Murzi, President, **Acqua dell'Elba**
Pepe Monserrate, Founder, **Nautilus Ocean Corporation**

6.30 PM — **Emanuele Di Stefano**, Donor & Events Management Officer, **MSC Foundation**

FABIO POZZO MEETS CARLO PIANO

8.00 PM — Presentation of the books "***Atlantide***" and "***Alla ricerca di Atlantide***"

OPENING COCKTAIL (invitation-only event) Castello San Giorgio

In the event of bad weather, the cocktail will take place at Sala Consigliare della Provincia (Via V. Veneto 2)

PROMOSSO DA

ORGANIZZATO DA

BLUE DESIGN SUMMIT
LA SPEZIA 18 - 20 MAY 2026

THE NEXT WAVE NOW

TUESDAY 19 MAY

Morning accredited for the order of architects – 3 CFP

9.00 - 9.45 AM **WELCOME MESSAGE**

Moderated and presented by: **Antonella Cotta Ramusino**, Art Director, **Blue Design Summit**
Katia Balducci, President, **Navigo**
Maurizio Minossi, President, **MYC**
Roberto Perocchio, President, **Assomarinas**
Commander Gino Battaglia, President, **Italian Yacht Masters**

9.45 - 10.00 AM **THE SUPERYACHT MARKET**

The annual event featuring the world's most authoritative source on the superyacht market, which goes beyond mere sales figures to examine the composition of order books in order to uncover the information that really matters—that which pertains to the foreseeable future.

Keynote speech
Ralph Dazert, Head of Intelligence, **Superyacht Times**

10.00 - 10.45 AM **THE DESIGN**

Whether it refers to visual style, touch and feel, atmosphere, solid engineering of physical elements, functions and services, or equipment and fittings: on a superyacht, design must be holistic, because the sea and the clients are unforgiving.

Moderated and presented by: **Roberto Franzoni**, Senior Editor, **Nautica - Superyacht**
Enrico Gollo, Director ADI Liguria, **ADI Design**
Luca Boldrini, Vice President, **SYDNA (FM Architettura - Managing Partner)**
Clair Rozemeijer, Executive Director & Secretary General of the Board, **SYDNA**

10.45 - 11.30 AM **FUTURE-PROOF DESIGNS OF SUPERYACHTS**

In today's rapidly evolving landscape of technological innovation and the ever-changing energy transition, building a superyacht that merely meets current expectations is no longer enough. Owners are seeking long-term value, and the yachts of tomorrow must be ready to evolve. A vessel delivered today will need to operate through a decade of unprecedented changes in fuel technologies, energy systems, propulsion solutions, and onboard innovations. To safeguard both the investment and the yacht's relevance, future-proofing is no longer an option but a necessity. Designing a truly future-proof superyacht begins with an adaptable technical platform, designed to allow for seamless upgrades and refits. This approach ensures that emerging technologies and next-generation energy solutions can be integrated with minimal impact on the yacht's structure, layout, and luxury experience. The real question is: are today's most discerning owners ready to adopt a design strategy that prepares their yacht for tomorrow's innovations? Forward-thinking clients recognize that flexibility built in today safeguards performance, value, and environmental responsibility for years to come. .

Moderated and presented by: **Giorgio Gallo**, Head of the Yachting Division for Italy, **Southern France**, and Spain, **Rina**
Guido Orsi, Vice President, **Tankoa**
Stefano De Vivo, Executive Chairman & Partner, **WOSA Yacht Refit**
Alessandro Tureddi, President, **Tureddi Yacht**
Alfonso Postorino, Shipyard Director, **Cantiere Rossini**
Andrea Cuoghi, Managing Director**, Ascom**
Anton Smit, Sales manager Refit - Life Cycle Support, **Oceanco**

11.30 AM - 12.30 PM **INNOVATION AND SUSTAINABLE FUTURES**

On closer inspection, the new environmental regulations governing yachting are merely the legal seal on a trend that has been evident for some time in the preferences of various categories of boat owners and clients. The broader "leave no trace" movement is gaining traction, starting with the segment most interested in it—explorers—who set out specifically to sail to pristine locations. Demographic shifts among clients are also driving this trend. But the boating industry is not immune to the phenomenon (and temptation) of greenwashing. Some of the industry's key players discuss this issue.

Modera e conduce: **Clarissa Androsoni**, Founder, **Smart Interior Horizon**
Marco Casali, Founder, **TOO DESIGN**
Enrico Lumini, Partner and Design Director, **Hot Lab**
Filippo Ceragioli, Associate Professor, **International University of Monaco**
Riccardo di Bene, Co-Founder and CEO, **Luce5 Yachting**
Federico Rossi, COO, **ROSSINAVI**
Giancarlo Galeone, CEO, **Anvera Yacht**

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TUESDAY 19 MAY

Afternoon accredited for the order of architects – 4 CFP

1 PM **LIGHT LUNCH**
(Reserved event)
Confindustria La Spezia

2.00 - 2.45 PM **THE NEW FRONTIERS OF SAILING**
Sailing has really picked up speed, both in terms of innovation and in reality. For decades a very traditional sector—in the best sense of the word—sailing on yachts and superyachts is now undergoing a full-scale evolution and revolution. From foiling, which is bringing speed back to the characteristics of sailing downwind, to ever-larger superyachts. The days of skepticism in the America's Cup and the Club Med I scandal seem long gone, as does the astonishment at the Maltese Falcon. What does the future hold?

Moderated and presented by: **Angelo Colombo,** Giornalista
Luca Rizzotti, Founder, **Foiling Organization**
Edoardo Bianchi, Sailor, **Sangiorgio Marine**
Michele Luisoni, Site Manager, **Revel Sailing Team**

2.45 - 3.45 PM **WATER AND EARTH: SYNERGIES AND INTERACTIONS BETWEEN THE TWO ENVIRONMENTS**
The physical locations of blue markets interact in ways that are more complex than merely functional (mooring, service, destination), tending to offer a multisensory environment in which it is increasingly difficult to clearly separate what is nautical, what is residential, and what is hospitality and entertainment.

2.45 - 3.45 PM **WATERFRONT: NEW SOLUTIONS**
Moderated and presented by: **Fabiana Maccarini**, Consultant
Emanuela Baglietto, Partner, **RPBW**
Paolo Zilli, Director, **ZAHA HADID**
Nicola Colella, General Director, **LUCA DINI Design & Architecture**
Josè Marco Casellini, CEO, **M3**

3.45 - 5.00 PM **BUILDING ON WATER**
Moderated and presented by: **Elena Dallorso**, Senior Editor, **Condè Nast**
Marco Galdi and **Roberta Verteramo, The Blend**
Jerome Michelangeli, Founder, **Michelangeli Design**

Focus Home
Francesca Muzio, Fondatrice e CEO, **FM Architettura**
Bernardo Zuccon, Owner & Chief Architect, **Zuccon International Project**
Giuseppina Arena, Owner, **Giuseppina Arena Architecture & Design**

5.00 - 6.00 PM **LINES ON THE WATER: TWO PERSPECTIVES ON DESIGN**
A two-way interview with two protagonists: will it be a showdown or a duet?

Moderated and presented by: **Franco Michienzi**, Direttore, **Barche**
Francesco Paszkowski, Owner, **Paszkowski Design**
Mauro Micheli, Chief Designer e **Sergio Beretta**, Ceo, **Officina Italiana Design**

6.00 PM **CONTEST AWARDS CEREMONY AND BLUE DESIGN AWARDS** presented by **Bacci Del Buono**, TV Host, **Boat Show Television**

8.30 PM **DINNER**
(Reserved event by invitation) Centro Logistico di Supporto Areale di Cadimare

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WEDNESDAY 20 MAY

Day accredited for the order of architects – 4 CFP

9.00 - 10.00 AM **NEREIDI AWARD**

THREE FACETS OF THE BLUE LIFESTYLE

This section explores three key areas that will shape the future of yachting: the convergence of yachting, cruising, and hospitality with the emergence of a new class of vessels; innovations below deck that will both follow and drive the evolution of these vessels; and interior materials, which are becoming increasingly important for the multisensory experience they bring to blue lifestyles..

10.00 - 11.00 AM **DESIGN IN THE SPOTLIGHT – TECHNOLOGY, FURNITURE, AND ACCESSORIES FOR THE MARINE INDUSTRY**

Moderated and presented by: **Filippo Rossi**, CCO Partner, **Floating Live Charter & Brokerage Ltd**
Sandro Marini, Corporate Communications Manager e Art Director, **Musa | Broadview Materials (Arpa, FENIX)**
Daniele Ottazzi, Sales Manager Italy, **Astro Lighting**
Paolo Foglizzo, Owner, **Foglizzo Leather**
Giorgio Besenzoni, CEO, **Besenzoni**
Lady Hide, Founder, **Maritime Cover Group & Atelier Lady Hide**

11.00 AM - 12.00 PM ***FROM CONCEPT TO THE SEA: THE TEAMWORK BEHIND A YACHT***

Modera econduce: **Francesca Ragnetti**, New Build Sales Manager, **Camper & Nicholson**
Barbara Amerio, CEO and Sustainability Director, **Amer Yachts S.p.A.**
Marijana Radovic, Founder, **M2Atelier**
Isabella Picco, Marketing and Communication Director, **Tankoa**
Comandante Damiana Corrias
Nadia Cutolo, Designer, **Hydro Tec**
Laura Ceccarelli, CEO, **Tuxedo**

12.00 - 1 PM **TRAVEL - NEW WAYS TO EXPERIENCE CRUISES AND YACHTING**

Moderated and presented by: **Giangiacomo Zino**, Sales & Refit Director, **T. Mariotti**
Mario Biferali, Founder & Director, **Mario Biferali Yacht Design**
Davide La Manna, Senior Designer and Lead Project Manager, **Tillberg Design of Sweden**
Andrea Teja, CEO & Founder, **Moons**
Lorenzo Mortola, Managing Director, **GEM**

1 PM **LIGHT LUNCH**
(Reserved event)
Confindustria La Spezia

Note: Technical sponsors such as suppliers of power units, on-board electronics and navigation systems, toys, furnishings, accessories, etc. may participate freely in the sessions on condition that they present interesting case histories, also in collaboration with the client (whether investors, shipyards, studios, or shipowners).